



Suez Cement launches Oasis Cement, the New Enhanced and Composite Portland Limestone Cement

Cairo, 12th of February 2008. Suez Cement and its affiliated companies (Helwan Cement Company and Tourah Portland Cement Company), are one of the biggest Egyptian cement producers with a long-standing history in the market, yet is innovative, in launching new brands and products to meet on-going market needs.

In line with its innovation strategy and as a part of the Company's ongoing efforts to introduce new products in the local market, Suez Cement will present tomorrow, 13th of February 2008, at JW Marriott Hotel the new innovative product, Oasis Cement CEM II B-L 32, 5 N, a composite Portland Cement that is produced by Helwan and Tourah plants according to the Egyptian Standards ES 4756 / 1-2007 and complies with the European Standard Specifications EN 197/1-2000.

This type of cement offers excellent performance for the diversified use. It is suitable in general purposes, building works such as masonry mortars, plastering, rendering, pavements and cement products as tiles, bricks and hollow blocks. Compared to the Ordinary Portland Cement, this new blend has a better water retaining properties; it enhances the mortar plasticity, cohesion & adhesion to the walls' supports with lower crack risks.