



## **Suez Cement partners up with the Misr El Kheir Foundation to revamp Helwan Public Hospital**

### **Suez Cement subsidiaries Helwan and Tourah Cement Companies sponsor major upgrades at a local hospital as part of its corporate social responsibility program**

**Cairo, December 4, 2013.** Helwan and Tourah Cement Companies, subsidiaries of Suez Cement Group of Companies, are partnering with the Misr El Kheir Foundation to revitalize the Helwan Public Hospital. Today they signed a cooperation protocol agreement outlining the project at a special event held at Tourah Cement plant that boasted numerous honored guests, including the Minister of Health, H.E. Dr. Mona Al Rabaat, Dr. Ali Gomaa, Misr El Kheir's Chairman, Cairo Governor, Dr. Galal Mostafa, and Suez Cement CEO, Mr. Bruno Carré.

The 3 million LE upgrade will tackle Helwan Public Hospital's crumbling infrastructure as well as address the need for better medical equipment and maintenance over the next year. The project will also look at hospital employee morale, due partially to the facility's chronic problem of being understaffed.

At the event, Mr. Carré reiterated Suez Cement's ongoing dedication to community projects in the healthcare sector as part of the company's corporate social responsibility program. Suez Cement has a long history with healthcare and wellness projects, including its strong relationship with the National Council for Childhood and Motherhood, which began in 2006.

*"Education and health play a crucial role in every community in terms of poverty eradication and wealth creation. This is why we have invested more than LE 30 million to promote social initiatives in these fields, including donations to 57375 Children's Cancer Hospital, the National Council for Childhood and Motherhood, the UN World Food Program and INJAZ" said Carré. "I am confident that our partnership with the Misr El Kheir Foundation will radically improve the hospital itself as well as the quality of hospital services for patients."*

He concluded saying Suez Cement will continue to seek out partnerships between the

government, the private sector and civil society organizations, since they are the most effective way of solving challenges and improving the lives of impoverished Egyptians.

Misr El Kheir Foundation's Senior Project Coordinator, Ms. Mona Hamdallah, echoed his statements, adding: *“The protocol aims to revamp the Helwan Public Hospital to provide better medical services and benefit community members at large.”*

### **About Suez Cement Group of Companies**

With an industrial network of five production facilities in Suez, Kattameya, Tourah, Helwan and El Minya, Suez Cement Group of Companies is one of the largest cement producer in Egypt.

The company has a long-standing history in the market, yet is innovative in launching new brands and products to meet on-market needs. Suez Cement is home to more than 3,500 employees who participate in continuous training and advancement.

Since its acquisition by Italcementi Group, Suez Cement has remained dedicated to reducing its environmental impact, increasing energy, water and resource efficiency, and recycling or reusing byproducts and other materials in the cement making process. The group has an active safety and environmental policy, which is imperative for building a sustainable environment for employees and the communities in which it operates. The group has proudly built some of Egypt's most well known landmarks and is building its future around serving the market and growing customer demands.